



SPONSOR BROCHURE

ESNO CONGRESS 2026
4 - 6 JUNE ROME ITALY

www.esno-congress.eu/esno_rome_2026

WHY SPONSOR THIS CONGRESS?

TITLE: “Mutual Goals, Many Pathways: Unifying Specialist Nursing Education Across Europe”

SUBTITLE: Promoting harmonized general nurse qualifications as a requirement for specialist, advanced, and leadership roles in a modern European and global health workforce

DATE: 4 - 6 June 2026

HACKATHON: 4 June 2026

LOCATION: Rome, Italy

WEBSITE: https://www.esno-congress.eu/esno_rome_2026

WORDS FROM ESNO PRESIDENT

Dear Partners,

We are delighted to announce the 8th European Specialist Nurses Organisation (ESNO) Congress, taking place in Rome from 4-6 June 2026. This landmark event will bring together nurse specialists, educators, policymakers, and healthcare leaders from across Europe and beyond.

Our theme, “Mutual Goals, Many Pathways,” highlights the urgent need to harmonize nursing qualifications and build a strong foundation for specialist, advanced, and leadership roles in a modern health workforce. At this congress, we will align education, policy, and practice to create a truly united vision for European nursing.

For organisations, the ESNO Congress offers a unique opportunity to:

- Showcase your commitment to advancing nursing and healthcare.
- Engage directly with key opinion leaders, decision-makers, and frontline specialists.
- Strengthen your visibility among European stakeholders and partners.
- Support innovation and harmonisation in nursing education and workforce development.

We warmly invite you to join us as a sponsor or partner. Your engagement will not only enhance the congress but also demonstrate your dedication to shaping the future of nursing and healthcare across Europe.



Dr. Adriano Friganovic
ESNO president





WHO WILL ATTEND?

- European Specialist Nurses from all health domains and all European regions
- Presidents and representatives of European Specialist Nurses
- Educators in Health institutes
- Patient representatives and patient organisations
- Health managers and directors of health Institutes
- National health Regulators form Europe
- Health professionals: doctors, medical specialists, pharmacists, dentists, psychologists
- Representatives of European agencies and commission

PROGRAM COMMITTEE

- Dr Adriano Friganovic, President
- Ber Oomen, Executive Director
- Dr Alessandro Stievano, Vice President
- Jasper Erwin Tolarba, Sigma Liaison to the United Nations
- Corinne Scicluna, Malta

WHAT IS THE EXPECTED NUMBER OF PARTICIPANTS?

- 300 - 400 participants

CONGRESS LOCATION

- Link Campus University, Rome
Via del Casale di S. Pio V, 44, 00165, Roma RM

TYPES OF SPONSHORSHIPS

PLATINUM SPONSOR: € 15.000,00 / 4M2

- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Free conference registration for 10 local participants and 5 international
- Time slot for workshop or lecture
- 2 tickets for the social event
- Exhibition area: 4 m2

GOLD SPONSOR: € 10.000,00 / 4M2

- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Time slot for lecture
- Free conference registration for 3 persons international, and three local
- 2 tickets for the social
- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Time slot for lecture
- Free conference registration for 3 persons international, and three local
- 2 tickets for the social

TYPES OF SPONSHORSHIPS

SILVER SPONSOR: € 5.000,00 / 2M2

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Half-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Conference registration for 2 persons including tickets for the social event
- Banner booth (possibility to place company banner and small table/chair): 2m2

BRONZE SPONSOR: € 3.000,00 / 2M2

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Conference registration for 1 person including
- 2 ticket for the social event
- Banner booth (possibility to place company

SPONSOR: € 1.000,00 / 1M2

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- 2 ticket for the social event
- Banner booth (possibility to place company)

IMPORTANT

1. We do not provide any address details of delegates to sponsors, neither can they be bought.
2. The exhibition area does not include the costs of stand building, carpeting, electricity and other stand-related costs.
3. The sponsor is responsible to provide the symposium organization with logos, advertisements, company profile etc.
4. Congress will be according MedTech compliant rules.

Since this is a congress with a “mixed” target group pharmaceutical companies may not advertise prescription-only products, except during their 1-to-1 contact moments with healthcare professionals.

- Pharmaceutical companies may build a corporate stand
- Pharmaceutical companies may build a stand-in-stand in this case you may only allow healthcare professionals into the private area in the stand

Advertisements in the congress bag, programme booklet, proceedings book, abstract book, website and app may only include advertising for the company itself (“corporate advertising”) which may be directed at the general public. The congress organization will make sure that Healthcare professionals and non-healthcare professionals can be recognized as healthcare and non-healthcare professionals.

In order to meet your needs, the organizing committee is available to discuss any ideas or initiatives that are not listed above.



ABOUT ESNO

The European Specialist Nurses Organisation (ESNO) is a non-profit organisation and the goal is to facilitate and provide an effective framework for communication and co-operation between the European Specialist Nurses Organisations and its constituent members. ESNO represents the mutual interests and benefits of these organisations to the wider European community in the interest of the public health. Members of ESNO consist of individual European specialist nurses organizations.

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