



Sponsor Brochure

Location: Link **Campus University Rome**

Via del Casale di S. Pio V, 44, 00165 Roma RM



Why sponsor this meeting?

The ESNO Congress in Rome brings together Europe's leading specialist and advanced practice nurses, policymakers, researchers, industry partners, and patient organisations to shape the future of healthcare. Under the theme "*Mutual Goals, Many Pathways: Unifying Specialist Nursing Education Across Europe*," the congress addresses urgent challenges such as workforce sustainability, advanced competencies, digital transformation, patient safety, infection prevention, and value-based care. As a sponsor, you will gain direct visibility among decision-makers and clinical experts who influence practice, education, and policy across Europe. The congress offers a unique platform for meaningful dialogue, knowledge exchange, product demonstration, and long-term partnership building with a highly engaged professional audience.

Your support contributes directly to strengthening nursing leadership, innovation, and quality of care across Europe. Together, we turn shared ambitions into lasting impact for patients, professionals, and health systems.

With thanks for the corporation.

Kind regards, Dr. Adriano Friganovic, ESNO president

Platinum Sponsor: € 15.000,00 / 4m2

- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Free conference registration for 10 local participants and 5 international
- Time slot for workshop or lecture
- 2 tickets for the social event
- Exhibition area: 4 m2

Gold Sponsor: € 10.000,00 / 4m2

- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Time slot for lecture
- Free conference registration for 3 persons international, and three locals
- 2 tickets for the Gala Dinner

Silver Sponsor: € 5.000,00 / 2m2

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Half-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Conference registration for 2 people including
- tickets for the social event
- Banner booth (possibility to place company banner and small table/chair): 2m2

Bronze Sponsor: € 3.000,00 / 2m2

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Conference registration for 1 person including
- 2 ticket for the social event
- Banner booth (possibility to place company banner and small table/chair): 2 m2

Sponsor: € 1.000,00 / 1m2

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- 2 tickets for the social event
- Banner booth (possibility to place company in the stand)

Advertisements in the congress package, programme booklet, proceedings book, abstract book, website and app may only include advertising for the company itself ("corporate advertising") which may be directed at the general public. The congress organization will make sure that Healthcare professionals and non-healthcare professionals can be recognized as healthcare and non-healthcare professionals.

To meet your needs, the organizing committee is available to discuss any ideas or initiatives that are not listed above

Important Conditions

- *All sponsorship and exhibition activities at the ESNO Congress are subject to MedTech and applicable CGR (Geneesmiddelen Reclame) guidelines. The ESNO Foundation is liable to VAT; all prices are exclusive of 21% VAT.*
- *Delegate address details will not be shared with, sold to, or made available to sponsors. Exhibition space rental does not include stand construction, carpeting, electricity, or other stand-related costs. Sponsors are responsible for providing all required logos, advertisements, and company profiles in the requested formats and timelines.*
- *As this congress has a mixed target audience, pharmaceutical companies may not advertise prescription-only medicines to the general public. Promotion of prescription products is permitted only during 1-to-1 interactions with healthcare professionals. Corporate branding is permitted via a corporate stand or a stand-in-stand set-up, with access to private areas restricted to healthcare professionals only.*
- *All advertising in congress materials and digital platforms is limited to corporate advertising only.*

Point of contacts: Executive Director, Mr. Ber Oomen
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