

# SPONSORPACKAGE ESNO CONGRESS 2021



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24, 25 & 26 February 2021 Online  
"The Specialist Nurse in European  
Healthcare towards 2030"

ESNO promotes and represents the interests of Specialist Nurses in Europe.

Through collaboration with stakeholder organisations and utilising advanced science, we pursue recognition under the Directive of Professional qualification. We contribute to effective co-operation between health professionals, organisations, institutes and agencies, thus setting professional standards for education and continuing development.

## SPONSORING ESNO CONGRESS 2021

### "THE SPECIALIST NURSE IN EUROPEAN HEALTHCARE TOWARDS 2030"

THE 3RD ESNO CONGRESS WILL TAKE PLACE ON FEBRUARY 24 - 26, 2021.

Dear Sir or Madam,

Following the success of the 2 previous ESNO congresses held in Brussels in 2019 and 2020, I am pleased to contact you regarding the upcoming 3<sup>rd</sup> ESNO congress titled 'The Specialist Nurse in European Healthcare towards 2030' taking place in 2021. We expect to attract more than 250 international specialist nurses and experts coming from all domains of health. The 2021 ESNO congress is the opportunity for researchers and professionals to share their knowledge and experiences on speciality nursing in all health domains and with COVID-19 having a large impact in our lives in 2020, this congress will also have a special focus on topics and discussions related to COVID.

The purpose of the ESNO congress "The Specialist Nurse in European Healthcare towards 2030," which started in 2019, is to create a professional instrument for the health provision for Europeans. The 2021 ESNO congress will be the last of this series of three with the same title. The program of the 2021 conference will span over three days, featuring three keynote lectures and approximately 20 presentations with ongoing poster sessions. The closing day of the congress will consist of an online debate with parallel sessions, key topics of discussion will include the recognition of specialist nurses in Europe and the unique opportunity for nurses, regulators, policy makers and politicians in Europe to come together for the future of EU Health.

During the ESNO congress, we will not only show and exchange best practices, but also enable nurses to express the difficult situations they faced, and continue to face, such as "Nurses and COVID: lessons learned over the year." We also aim to engage with health regulators on the recognition process for cross border health provision.

We are pleased to invite your company to take part and contribute to the success of this event as a sponsor and online exhibitor! You can find more detail on sponsorship opportunities in this brochure.

For any question regarding sponsorship and exhibition, you are kindly invited to contact the sponsoring committee at [secretariat@esno.org](mailto:secretariat@esno.org) and visit our website [www.esno-congress.eu](http://www.esno-congress.eu)

We hope that you will respond positively to our invitation and partner with us for this 3<sup>rd</sup> European Congress for Specialist Nurses.

On behalf of the ESNO board

Adriano Friganovic



## SPONSOR PACKAGE

As a sponsor for this ESNO congress, your organisation will:

- receive a special section on the ESNO website, where you can showcase your organisation's content. This sponsor page is an open space for you to design and use, for example:
  - o Posting link to your organisation
  - o Adding a link to the topic or theme you wish to window
  - o Leave a short video by a health topic or a personal message
- receive logo visibility after each program - your organisation will be listed as a sponsor of the congress
- be listed as a sponsor of the Caring for Nurses Campaign
- acknowledgement and gratitude during the opening and closing ceremony of the congress
- a half page advertisement (supplied by you) to be displayed in the congress' programme book
- Four free tickets for the entire congress

The price of this sponsorship package is a pragmatic and uniformed offering of € 5,000. For this congress, we aim to attract around 10 sponsors.

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### THE CONGRESS IN COLLABORATION WITH PAUWELS PCO AND ZN CONSULTANCY

- [WWW.ZNCONSULTING.COM](http://WWW.ZNCONSULTING.COM)
- [WWW.PAUWELSPCO.NL](http://WWW.PAUWELSPCO.NL)
  - o [L.LAUVENBERG@PAUWELSPCO.NL](mailto:L.LAUVENBERG@PAUWELSPCO.NL)

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### PLEASE CONTACT OUR OFFICE BY OUR EXECUTIVE DIRECTOR MARIA-TERESA PARISOTTO

- [SECRETARIAT@ESNO.ORG](mailto:SECRETARIAT@ESNO.ORG)
- [MARIATERESA.PARISOTTO@ESNO.ORG](mailto:MARIATERESA.PARISOTTO@ESNO.ORG)

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#### PROGRAMME COMMITTEE

- Adriano Friganovic, President
- Maria-Teresa Parisotto, Director
- Ber Oomen, Congress manager
- Bert Vrijhoef, moderator
- Tamsin Rose, moderator
- Corinne Scicluna, moderator

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#### ABSTRACT COMMITTEE

- Maria Teresa Parisotto, ESNO board chair
- Nico Decock, European Anaesthesia Nurses
- Christine Willems, European Operating Room Nurses
- Yves Maule, European Emergency Nurses
- Patrick Crombez, ESNO board and Oncology Nurses
- Bert Vrijhoef, moderator

## PROGRAM

### WEDNESDAY 24 FEBRUARY

#### LESSONS LEARNED - THE EXPERIENCE, EMOTIONAL CATHARSIS AND RECOVERY'

12.00-13.00 Entering online system, warming up and provide by short video and program.

13.00-13.10 Welcome and introduction by the ESNO president

13.10-13.30 Plenary keynote speakers: interview TBC

#### INTRODUCTION PARALLEL SESSIONS – SPEAKING SLOTS AND INTERVIEWS ‘ THE NURSES STORIES’

13.30-14.30 Zoom 1 | Zoom 2 | Zoom 3

14.30-14.50 Break-change

14.50-15.30 Zoom 4 | Zoom 5 | Zoom 6

15.30-15.50 Break-change

15.50-16.30 Plenary keynote speaker / interview / high ranking officer EU / WHO / ICN

16.30-17.00 Capture outcomes of three moderators

### THURSDAY 25 FEBRUARY

12.30-13.00 Entering online system, warming up and provide by short video and program.

13.00-13.30 Plenary keynote speakers: interview TBC

#### PARALLEL PRESENTATIONS: ORAL - VIDEO – PODCAST - OTHER

13.40-14.40 Zoom 1 | Zoom 2 | Zoom 3

14.40-15.40 Zoom 4 | Zoom 5 | Zoom 6

15.40-15.50 Break-change

15.50–16.30 Interview and debate: TBC

### FRIDAY 26 FEBRUARY 2021

13.00-13.30 PLENARY KEYNOTE SPEAKERS: INTERVIEW TBC

13.30-14.00 INTRODUCTION OF DEBATE WALTER SERMEUS

14.00-15.30 Plenary

PARLIAMENT - DEBATE COUNCIL - TWINING

Exchange Specialist Nurses Organisation and versus National regulatory representatives based on statements

Lead three moderators.

Break-Intermezzo-Evaluation

PARLIAMENT - DEBATE COUNCIL - TWINING

Exchange Specialist Nurses Organisation and versus National regulatory representatives based on statements

15.30-16.00 Recapture, summarising and the way forward

16.00-16.30 Concluding & end ceremony of three sequence of ESNO congresses 2019-2020-2021